Our Vision & Values



Vision:

We strive to be the *preferred* source in inter-connection Technologies for Automotive Electricals and Appliances sector by providing the **Qualitative** and **Cost effective** solutions and **delighting Customers**

Values: 5R

Respect Responsiveness Reliability Relationships Results















Quality Policy:

We are committed to enhance **Customer Satisfaction** through *Excellent Quality*, Prompt Service and Continual Improvement in Quality Management System.

Quality Objectives:

- Ensure 5S
- Meeting Customer's needs on time and in full
- LEAN Manufacturing Competitiveness
- Improve *Productivity* Continually
- Insistence on Q, C and D performance at all stages
- Promote individual and team skills

